

**Bert Church High School**  
**Audio/Video 10/20 Course Outline**  
**2021/2022**

---

**TEACHER: Mr. Alan Maudie**

[amaudie@rockyview.ab.ca](mailto:amaudie@rockyview.ab.ca)

ph: 403-948-3800 – ex. 7099

**COURSE DESCRIPTION**

In this course students will learn the basics of creating audio and video media. Students will develop essential production skills, including planning, recording and editing, through the production of simple audio and/or video projects using basic equipment and techniques. Students will learn to employ fundamental elements and principles of design for various media and gain a strong foundational multidisciplinary experience in preparation for other Communication Technology courses. Using editing software, students will learn the basics of digital audio and video editing and how to prepare their projects for presentation. AV20 students will build on these skills in intermediate modules and through completing more advanced assignments.

**SUPPLIES**

Students will need a notebook, a pen/pencil and a USB flash drive.

**LEARNING GOALS**

Students enrolled in this course will learn new skills that are applicable to their everyday life, and future careers. By the end of the course students will:

- build an understanding of the elements and principles of design and learn how they can have an identifiable impact on the intent of the message.
- learn basic audio/video planning skills
- become technically competent in using SLR cameras to record video clips.
- become technically competent in using digital microphones to record sound.
- learn audio/video editing skills.
- learn how to use professional editing software (e.g., Adobe Premier and Audition) to manage, edit and present their video and sound projects.
- explore the impact media has on society and what types of media are used to communicate ideas and information.
- present their own work while participating in the constructive process of critiquing the work of both other classmates and other photographers in society.
- demonstrate responsible and ethical behaviour by working within the school and community standards.

As this is a CTS course (Career and Technology Studies), all outcomes are listed by Alberta Education in the curriculum guidelines. Students will be presented with curricular information,

that will be put into a context that they can understand. By the time a student completes a module they should be able to complete the student learning goal check lists to confirm that they have or have not completed all of their learning goals.

### **COURSE EVALUATION:**

This course is made up of five modules and students will receive credits for each of the five CTS modules that are completed. Like all CTS courses, each module completed will have an evaluation attached to it. Each module's assessment will be broken down as follows:

- 60% - major assignments
- 30% - minor assignments
- 10% - demonstrating responsible and ethical behavior along with proper workstation routines and management.

In this course you will be evaluated on the accuracy and technical merit of your work and how well you have demonstrated an understanding of the concepts taught in class.

**PLEASE NOTE\*** COM 1005 is the pre-requisite for all other modules in this course and for students to get credit in the other 4 modules they must complete COM 1005. Even though students may complete the other modules and be graded on them they ultimately won't receive credit for those modules unless they have completed COM 1005.

### **APPROPRIATE CONTENT**

All projects must comply with community standards and ethics. The use of vulgar language, violence, bullying, racism, sexually explicit material or anything else that may be offensive, will not be tolerated. Students will be given much artistic freedom with their projects, but they must also be school appropriate. If you do not know if your project is school appropriate, please ask your instructor first before you begin.

### **ATTENDANCE/ LATES:**

It is the expectation that students will **attend all classes** and **be on time**. The students in this course are very fortunate to have access to digital SLR cameras and powerful computers with a full suite of professional editing software, making it difficult to complete assignments outside of class time. Depending on students schedules they may be able to access additional time if the lab equipment and space is available, but adequate time will be given in class to complete the assignments. The consequences of tardiness and truancy will follow school policy. Parents are asked to please communicate known absences with Mr. Maudie.